

Taiwan Design Expo
in TAOYUAN

2026 台灣設計展 @ 桃園

桃園流 TAOYUAN
in FLOW

(Thu.) (Sun.)
2026.09.24 → 10.11

關於桃園流 TAOYUAN in FLOW

桃園，存在於流動之間

在機場轉機，在高鐵換乘，在高速公路上疾行——人們穿梭其間，卻未曾停下來看見這座城市如何在移動之中生成自己。

水在台地之間流動，留下埤塘與河道的紋理；飛機起降、列車穿梭，城市的節奏自移動之中展開。

桃園並非靜止的目的地，而是一座在往返之間持續形成的城市，在每一次經過裡慢慢長出輪廓。交通帶動連結，連結促成交換，資源、資訊與產業在不同方向之間快速流通，形塑出通透而高效的日常運作。

有人在此抵達，有人從此出發，使城市保持開放與彈性，成為台灣與世界之間的重要接口。

行進帶來改變，產業轉型與科技發展重塑生活節奏；多元文化在日常中交織，多方力量逐步匯流，使新的城市樣貌在更新中成形。桃園不刻意追逐風格，而是在創新、智慧與循環之間長出節奏；設計梳理流動的脈絡，讓分散的力量在行進之中聚集成勢。

當所有匯流在此交織成形，桃園不只是承接移動，而是開始定義移動；不只是回應變化，而是生成方向

——讓潮流在此發生。

#流動 #流通 #匯流 #潮流

Taoyuan exists in flow

Transferring flights at the airport, changing trains at the high-speed rail, and speeding along the freeways—people shuttle through yet rarely pause to witness how this city has shaped itself in the midst of constant flows and movements.

Water flows through the tablelands, leaving behind a tapestry of ponds and waterways; airplanes ascend and descend, trains weave back and forth, and the city's rhythm unfolds through movements.

Rather than a static destination, Taoyuan is a city continuously molded by transit, slowly acquiring its contours with every passage. Transportation facilitates connection, and connection fosters exchange. Resources, information, and industries circulate rapidly in multiple directions, creating smooth and efficient daily operations.

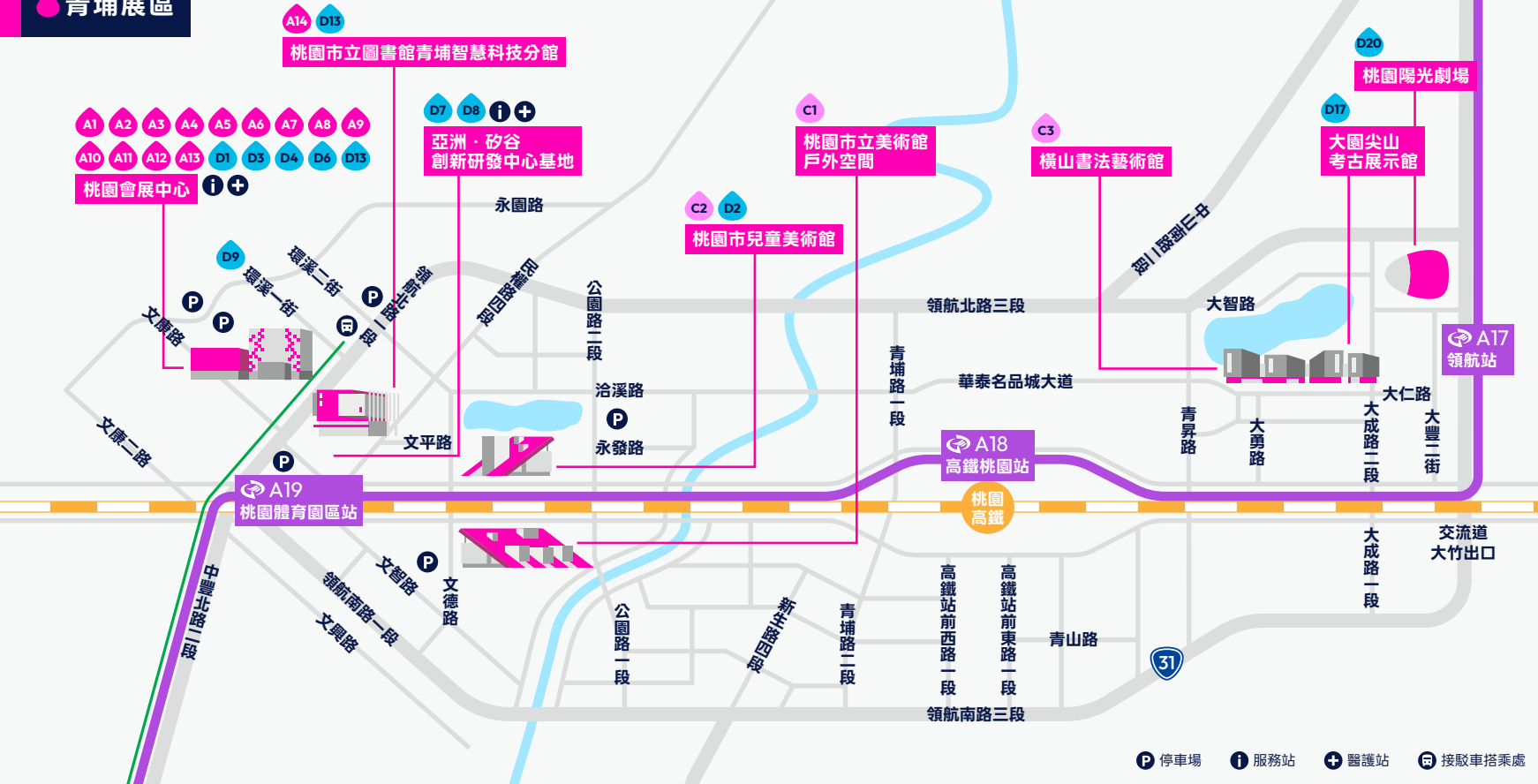
Some arrive here while others depart from here, keeping the city open and adaptive as Taiwan's vital interface with the world.

Movements bring change, and industrial transformation and technological development reshape the rhythm of life; diverse cultures intertwine in daily life, while multiple forces gradually converge, allowing a new urban landscape to emerge from constant renewal. Taoyuan does not deliberately chase a style, but instead cultivates a rhythm rooted in innovation, intelligence and circulation; design traces the threads of these flows, allowing dispersed forces to coalesce into momentum in the midst of movements.

When all currents converge and intertwine here, Taoyuan ceases to merely accommodate movements, but begins to define them; Taoyuan not only responds to change but also generates directions—becoming the place where trends emerge.

#Flow #Circulation #Convergence #Trends

 青埔展區



 衛星展區



交通資訊

搭乘桃園捷運

搭乘桃園捷運至 A19 桃園體育園區站，即可步行至青埔展區

搭乘高鐵

高鐵桃園站下車，轉乘機場捷運至 A19 桃園體育園區站，即可步行至青埔展區

搭乘公車

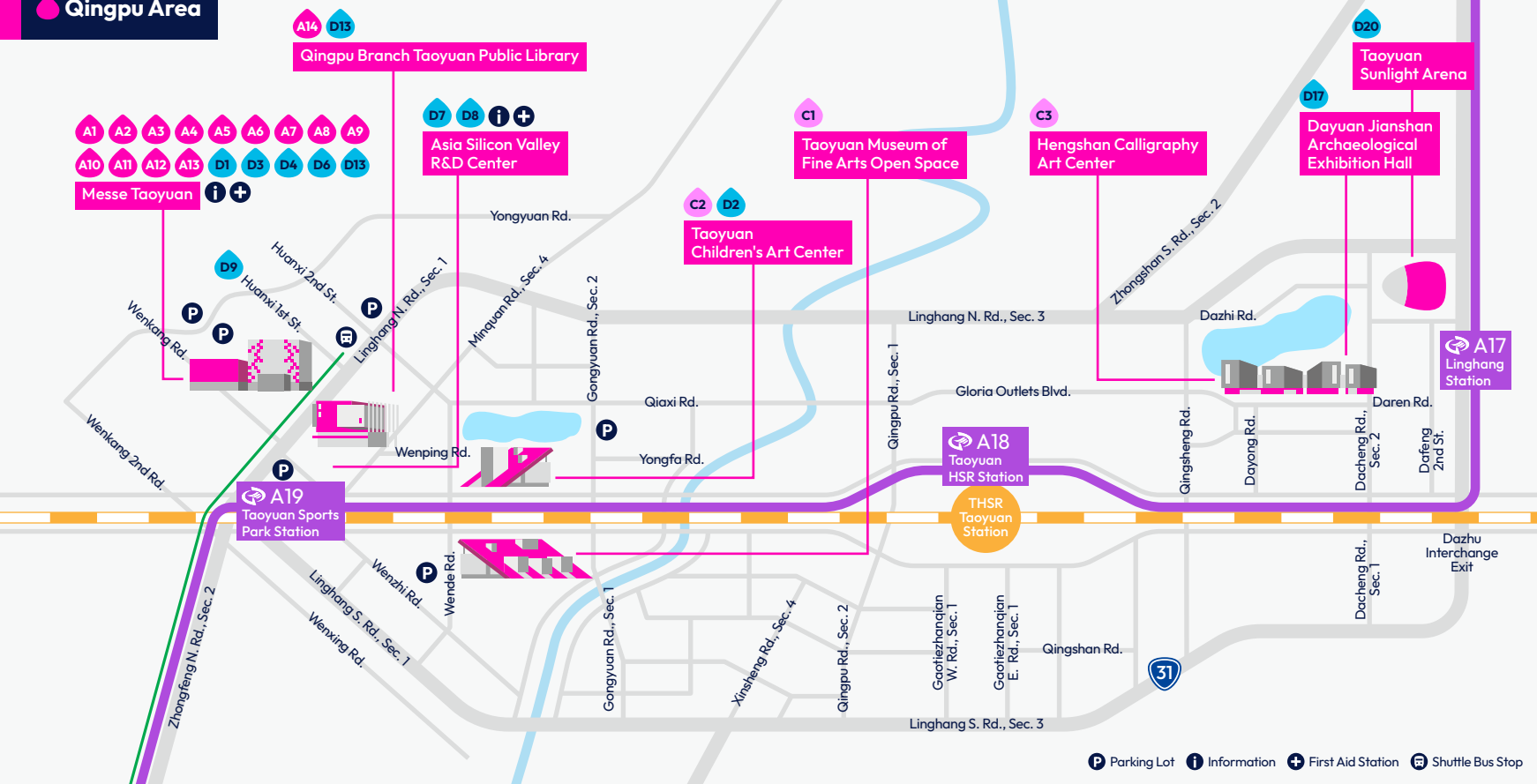
可搭乘路線 173、707、L605、L605A 至捷運桃園體育園區站下車，即可步行至青埔展區

免費接駁車 特定活動接駁車另行公告

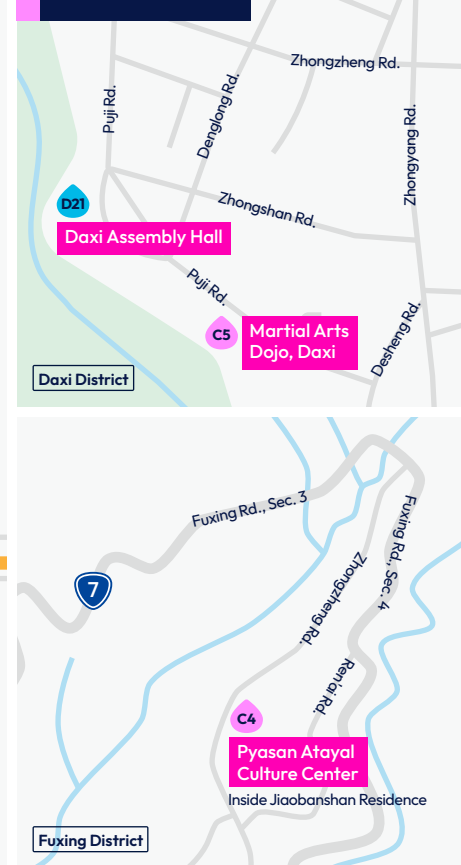
綠線 青埔展區 — 中壢展區（僅假日行駛）
 假日（含國定假日及10/2）| 10:00~20:00，60分/班（末班車 20:00 發車）
 青埔展區 ↔ 捷運 A20 興南站 ↔ 捷運 A21 環北站 ↔ 中壢展區
 ※ 平日欲前往中壢展區，民眾亦可搭乘桃園捷運從 A19 桃園體育園區站至 A21 環北站，
 再轉乘紅、黃線接駁車。

- | | | | |
|----------------------|----------------------------------|--|-------------------------------------|
| A1 桃園流
桃園流 | A9 行動流
桃園演算室 | C3 書寫的變奏與對話：
書法・設計的當代語境 | D7 光流方舟 |
| A2 願景流
城市脈搏・跳動未來 | A10 循環流
水之道 | C4 原生力 | D8 桃園流・行工廠 |
| A3 玩美流
匯流之橋 | A11 眾聲流
文化 Well-being・___ 生成中 | C5 山城的客廳 一家的工藝生活提案
Living Room Tour | D9 硬桃派市集 |
| A4 跨界流
日常動力學 | A12 新銳流
漸構桃園：造城進行式 | D1 漸構桃園：設計驅動城市未來論壇 | D13 2026 台灣設計展
數位集章活動 |
| A5 價值流
產業新態 | A13 國際流
#桃園POV | D2 匯視未來・桃園國際設計論壇 | D17 石在好設計－
史前生活的設計智慧 |
| A6 永續流
桃O計畫－未來循環圖 | A14 智慧流
智匯生城市 | D3 2026 桃園外送快遞電商減廢治理高峰論壇
《少廢入流－共創城市配送的循環治理》 | D20 2026 桃園鐵玫瑰音樂節 |
| A7 賣動流
好市有戲 | C1 城市之鏡 | D4 硬桃派 | D21 DESIGN OUR LIFE－
北海道東川町的工藝風景 |
| A8 智造流
24HR 運轉全世界 | C2 一樣不一樣 | D6 桃園可潮了！
台灣設計展在桃園官方商店 | |

Qingpu Area



City Exhibit



Transportation Information

By Taoyuan Metro

Taoyuan MRT A19 Taoyuan Sports Park Station → Walk to Qingpu Area

By THSR

THSR Taoyuan Station → Transfer to Taoyuan MRT A19 Taoyuan Sports Park Station → Walk to Qingpu Area

By Bus

Bus Routes 173, 707, L605, L605A →
Get off at Taoyuan MRT Taoyuan Sports Park Station → Walk to Qingpu Area

Free Shuttle Service Special event shuttles will be announced separately.

Green Line Qingpu Area — Zhongli Area (Weekends & Holidays Only)

Weekends & Holidays (including Oct 2):
10:00–20:00 (Every 60 mins) (Last Bus: 20:00)

Route: Qingpu Area ↔ Taoyuan Metro A20 Xingnan Station
↔ Taoyuan Metro A21 Huanbei Station ↔ Zhongli Area

※ To reach the Zhongli Area on both weekdays and weekends, visitors can also take the Taoyuan Metro from A19 Taoyuan Sports Park Station to A21 Huanbei Station, and then transfer to the Red or Yellow Line shuttle buses.

A1 TaoYuan in Flow
TAOYUAN in FLOW

A2 Vision Flow
City Pulse · Future in Motion

A3 Playfect Flow
Bridge of Convergence

A4 Crossover Flow
Everyday Dynamics

A5 Value Flow
NEO PHASE

A6 Sustainability Flow
TAOPIA

A7 Market Flow
Markets, Action!

A8 Smart Making Flow
Taoyuan Teamwork

A9 Action Flow
TAOYUAN RE:CODE

A10 Infinite Flow
Life Around Water

A11 Resonance Flow
Cultural Well-being · _ _ Emerging

A12 Nova Flow
**Shaping Taoyuan:
City-Making in Progress**

A13 International Flow
#TaoyuanPOV

A14 Smart Flow
The city in Formation

C1 Mirror of the City: SS Evolution

C2 Same but Different

C3 Variations and Dialogues in Writing:
Calligraphy Meets Design

C4 oi ha hai

C5 Living Room of Daxi-
Craft and Contemporary Living

D1 Shaping Taoyuan: Design Driving
Urban Futures Forum

D2 Converging Futures: Taoyuan
International Design Forum

D3 “Less Waste · More FLOW”
Taoyuan Circular Delivery & Waste
Reduction Governance Summit 2026

D4 Hardcore Tao-Pie

D6 TAO CAN “Taiwan Design Expo in
Taoyuan” Official Store

D7 Taoyuan Luma Ark

D8 Taoyuan Flow · Factory Trend

D9 Hardcore Tao-Pie Market

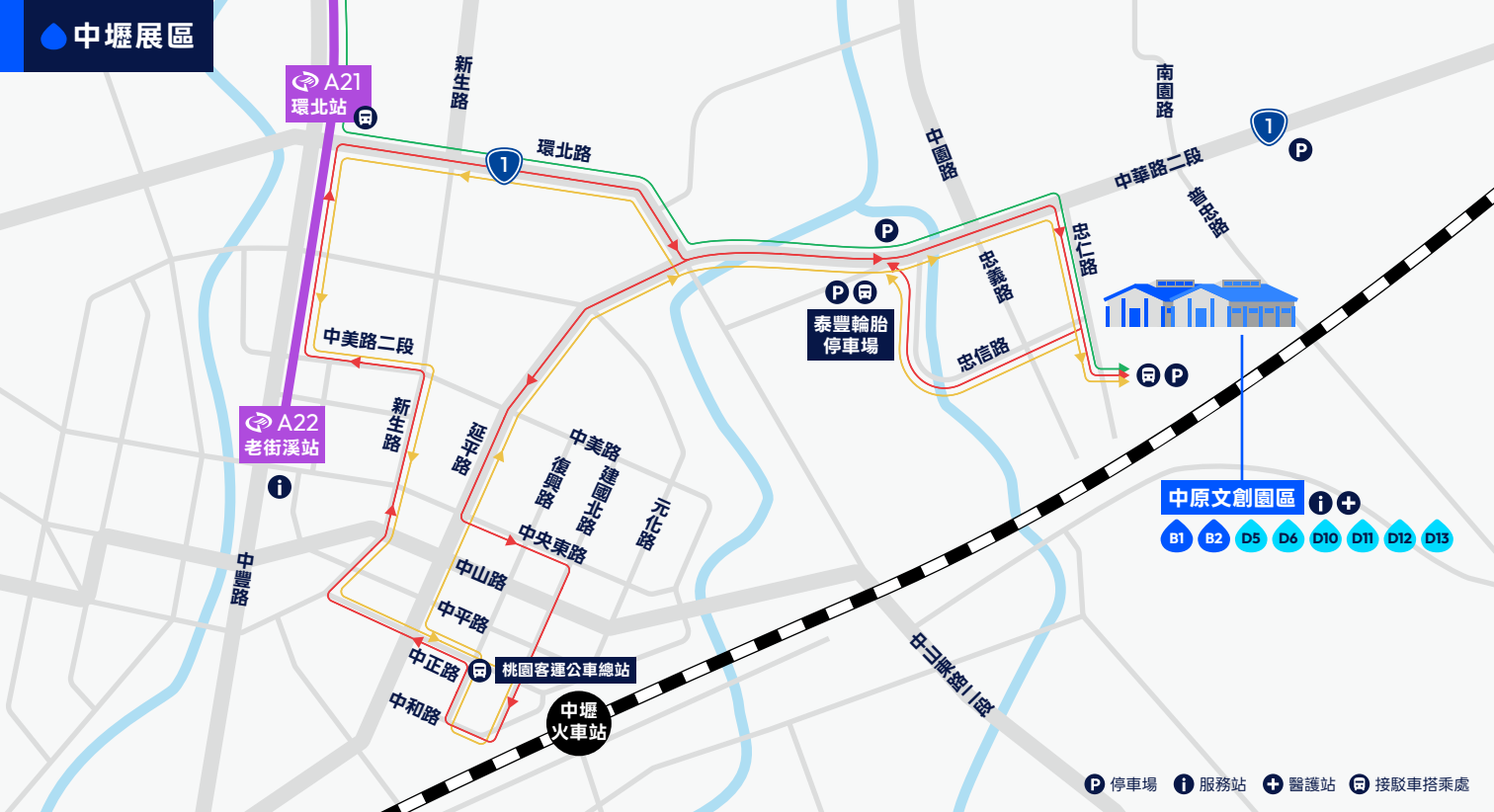
D13 Digital Stamp Collection

D17 What a Hard Design!
Wisdom in Stone Age

D20 2026 Taoyuan Iron Rose
Music Festival

D21 DESIGN OUR LIFE -
Meet HIGASHIKAWA

中壢展區



交通資訊

搭乘桃園捷運

搭乘桃園捷運至 A21 環北站，即可轉乘接駁車至中壢展區

搭乘高鐵

高鐵桃園站下車，轉乘桃園捷運至 A21 環北站，再轉乘接駁車至中壢展區

搭乘台鐵

中壢火車站由前站出站，沿中正路步行約 3 分鐘至桃園客運公車總站，即可轉乘接駁車至中原文創園區

搭乘公車

可搭乘路線 1、1B、167、167A、208、229、230 至中壢站下車，即可步行至中壢展區

免費接駁車 特定活動接駁車另行公告

紅線 桃園客運公車總站 — 中壢展區

平日 | 10:00~18:00, 30 分 / 班 (末班車 18:00 發車)
假日 (含國定假日及 10/2) | 10:00~20:00, 20 分 / 班 (末班車 20:00 發車)
桃園客運公車總站 → 捷運 A21 環北站 → 泰豐輪胎停車場 → 中壢展區
→ 泰豐輪胎停車場 → 桃園客運公車總站

B1 文化流
匯流城市·文化共生

B2 青春流
青春匯萃

D5 桃源好味食堂

D6 桃園可潮了！
台灣設計展在桃園官方商店

D10 桃源好味市集

D11 中原文創園區
613 設計展限定市集

D12 中壢展區展演活動

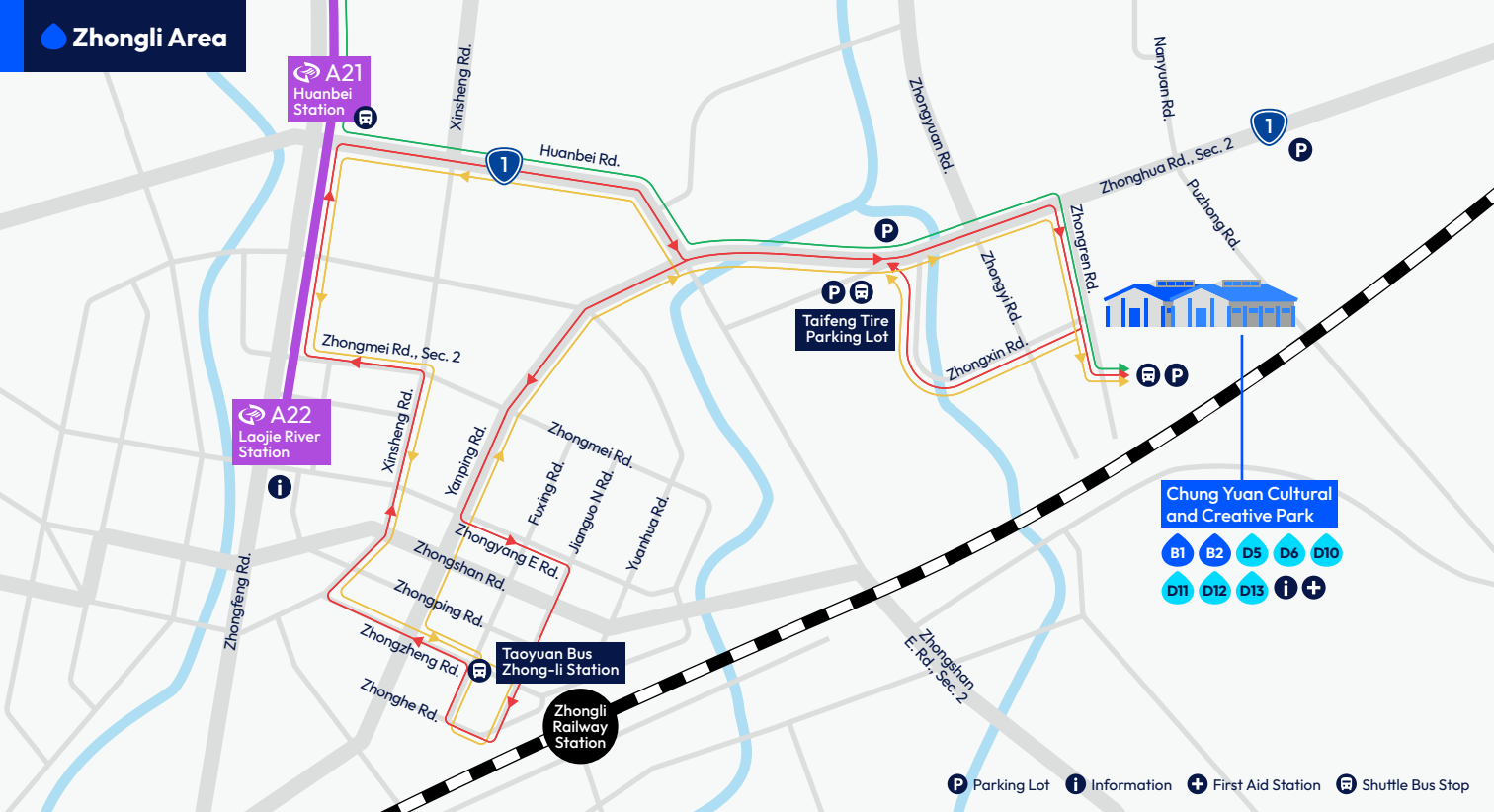
D13 2026 台灣設計展數位集章活動

黃線 桃園客運公車總站 — 中壢展區

平日 | 10:00~18:00, 30 分 / 班 (末班車 18:00 發車)
假日 (含國定假日及 10/2) | 10:00~20:00, 20 分 / 班 (末班車 20:00 發車)
桃園客運公車總站 → 泰豐輪胎停車場 → 中壢展區 → 泰豐輪胎停車場
→ 桃園捷運 A21 環北站 → 桃園客運公車總站

綠線 青埔展區 — 中壢展區 (僅假日行駛)

假日 (含國定假日及 10/2) | 10:00~20:00, 60 分 / 班 (末班車 20:00 發車)
青埔展區 ↔ 捷運 A20 興南站 ↔ 捷運 A21 環北站 ↔ 中壢展區
※ 平假日欲前往中壢展區，民眾亦可搭乘桃園捷運從 A19 桃園體育園區站至 A21 環北站，再轉乘紅、黃線接駁車。



Transportation Information

By Taoyuan Metro

Taoyuan MRT A21 Huanbei Station → Transfer to Shuttle Bus to Zhongli Area

By THSR

THSR Taoyuan Station → Transfer to Taoyuan MRT to A21 Huanbei Station
→ Shuttle Bus to Zhongli Area

By Taiwan Railway

Zhongli Railway Station Front Exit → Walk 3 mins to Taoyuan Bus Zhong-li Station
→ Transfer to Shuttle Bus to Zhongli Area

By Bus

Bus Routes 1, 1B, 167, 167A, 208, 229, 230 → Get off at Zhongyuan Station
→ Walk to Zhongli Area

Free Shuttle Service Special event shuttles will be announced separately.

Red Line Taoyuan Bus Zhong-li Station — Zhongli Area

Weekdays: 10:00~18:00 (Every 30 mins) (Last Bus: 18:00)

Weekends & Holidays (including Oct 2):
10:00~20:00 (Every 20 mins) (Last Bus: 20:00)

Route: Taoyuan Bus Zhong-li Station → Taoyuan Metro A21 Huanbei Station →
Taifeng Tire Parking Lot → Zhongli Area → Taifeng Tire Parking Lot → Taoyuan Bus
Zhong-li Station

B1 Cultural Flow
Convergent Cities,
Cultural Symbiosis

B2 Youth Flow
YOUTH THREADS

D5 Tao Flow Canteen

D6 TAO CAN "Taiwan Design Expo in
Taoyuan" Official Store

D10 Tao Flow Market

D11 Chung Yuan Creative 613 -
Taiwan Design Expo Special Market

D12 Zhongli Exhibition Area
Show & Events

D13 Digital Stamp Collection

Yellow Line Taoyuan Bus Zhong-li Station — Zhongli Area

Weekdays: 10:00~18:00 (Every 30 mins) (Last Bus: 18:00)

Weekends & Holidays (including Oct 2):
10:00~20:00 (Every 20 mins) (Last Bus: 20:00)

Route: Taoyuan Bus Zhong-li Station → Taifeng Tire Parking Lot → Zhongli Area
→ Taifeng Tire Parking Lot → Taoyuan Metro A21 Huanbei Station → Taoyuan Bus
Zhong-li Station

Green Line Qingpu Area — Zhongli Area (Weekends & Holidays Only)

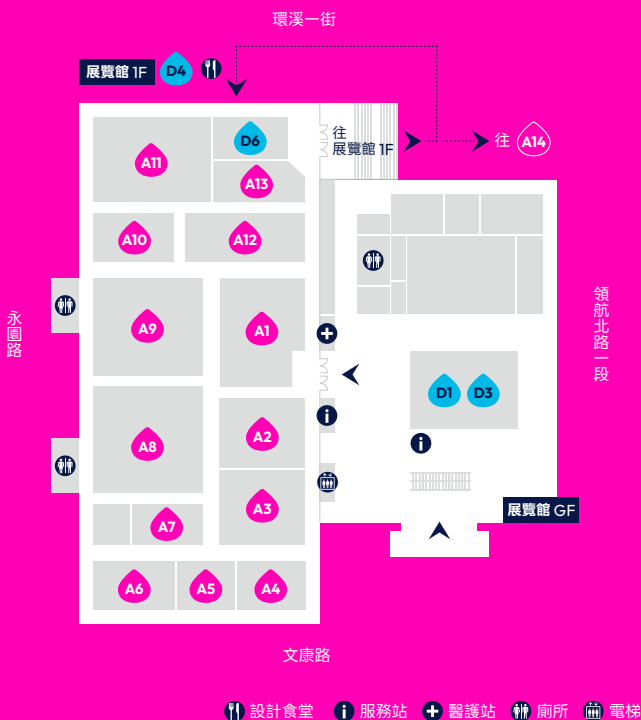
Weekends & Holidays (including Oct 2):
10:00~20:00 (Every 60 mins) (Last Bus: 20:00)

Route: Qingpu Area ↔ Taoyuan Metro A20 Xingnan Station
↔ Taoyuan Metro A21 Huanbei Station ↔ Zhongli Area

※ To reach the Zhongli Area on both weekdays and weekends, visitors can also take the
Taoyuan Metro from A19 Taoyuan Sports Park Station to A21 Huanbei Station, and then
transfer to the Red or Yellow Line shuttle buses.

青埔展區

Qingpu Area



- | | |
|-----------------------------|--|
| A1 桃園流
桃園流 | A10 循環流
水之道 |
| A2 願景流
城市脈搏・跳動未來 | A11 眾聲流
文化 Well-being · __ 生成中 |
| A3 玩美流
匯流之橋 | A12 新銳流
漸構桃園：造城進行式 |
| A4 跨界流
日常動力學 | A13 國際流
#桃園 POV |
| A5 價值流
產業新態 | D1 漸構桃園：設計驅動城市未來論壇 |
| A6 永續流
桃O計畫－未來循環圈 | D3 2026 桃園外送快速遞電商減廢治理高峰論壇
《少廢入流－共創城市配送的循環治理》 |
| A7 賣動流
好市有戲 | D4 硬桃派 |
| A8 智造流
24HR 運轉全世界 | D6 桃園可潮了
台灣設計展在桃園官方商店 |
| A9 行動流
桃園演算室 | |

桃園流
TaoYuan in Flow

TAOYUAN in FLOW

桃園會展中心
Messe Taoyuan



Taoyuan is born from the confluence of people from everywhere. This city is not only a geographical gateway, but also an affective touchpoint.

All flows are meant to anchor here. Through every takeoff and landing, we reorient ourselves.

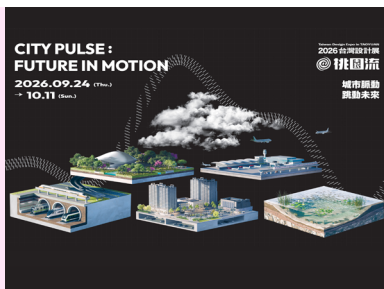
We invite you to step in, witness the evolution of the city created by all, and experience the vital magnetism of Taoyuan.

肯默整合設計有限公司 CANMORER INTEGRATION DESIGN CO.

願景流
Vision Flow

City Pulse · Future in Motion

桃園會展中心
Messe Taoyuan



走進《城市脈搏·跳動未來》，化身 2040 未來城市設計師，透過沉浸式劇場、互動探索與城市共創，感受設計如何改變城市，也讓生活因人而聚、因聚而美好 - 這就是有聚、有落、有生活的 2040 桃園聚。

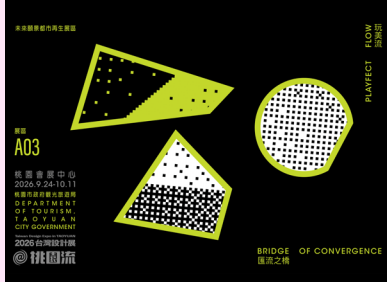
Step into City Pulse · Future in Motion: Become a 2040 city designer—through immersive theater, interactive exploration, and co-creation, feel how design transforms urban life. Where people gather, life flourishes. This is Taoyuan 2040.

彩天科技股份有限公司 COLORSKY TECHNOLOGY Co., Ltd.

A3 玩美流
Playfect Flow

匯流之橋 Bridge of Convergence

桃園會展中心
Messe Taoyuan



展覽以「匯流」為核心精神，以「彩色玻璃橋」結合「數位媒材」作為展演形式，串聯「探索北橫」、「珍珠海岸」及「大龍門」三大觀光亮點，運用光影、色彩、聲音、氣味與觸覺等元素，展現桃園作為「匯流之都」的魅力。

Centered on the idea of Convergence, the exhibition blends a stained-glass bridge with digital media to weave together three major tourism highlights: "Exploring the Northern Cross-Island Highway," "Pearl Coast," and "Da Long Men Areas." Through light, color, sound, aroma, and tactile elements, the exhibition evokes the charm of Taoyuan as a City of Convergence.

蕭青陽工作室 SHOUT Visual Studio

A4 跨界流
Crossover Flow

日常動力學 Everyday Dynamics

桃園會展中心
Messe Taoyuan



《日常動力學》以企業發展的動能為核心，拆解日常這場複雜細膩的動力學，並讓人看見品牌與個人如何透過設計、創新與行動選擇，讓每一次轉動化為朝理想生活前進的力量。

我們如何動，就是我們如何活；而每一次的轉動，都是一次對理想未來的施力。

Centered on the concept of movement, "Everyday Dynamics" dissects the complex and delicate mechanics of everyday life. It reveals how brands and individuals transform every turning point into a driving force toward an ideal life through design, innovation, and intentional choices.

How we move defines how we live. Every single turn is a force applied toward our desirable future.

平凡製作 studio ordinary

A5 價值流
Value Flow

產業新態 NEO PHASE

桃園會展中心
Messe Taoyuan



《產業新態 NEO PHASE》，其實就是產業不斷進化的過程。經濟部產發署推動的 IDDI 計畫，就是為了陪著企業重新盤點需求、串聯資源、跳脫既有框框，讓每一次的改變，都成為產業邁向未來的契機。

"NEO PHASE" reflects the continuous evolution of industry. Through the IDDI program initiated by the Industrial Development Administration, Ministry of Economic Affairs, businesses are encouraged to reassess their needs, connect with new resources, and move beyond conventional boundaries—turning every change into an opportunity to move industry toward the future.

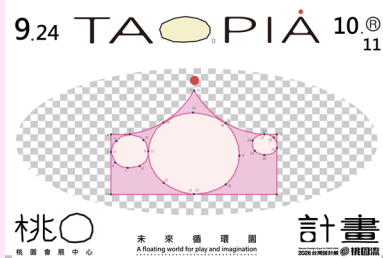
(體驗活動請至官網「每日活動」報名)

遞嬗設計工作室 Dishan Studio

A6 永續流
Sustainability Flow

桃○計畫－未來循環園 TAOPIA

桃園會展中心
Messe Taoyuan



《桃○計畫－未來循環園》以桃園為起點，串聯在地產業、設計創新與循環實踐，描繪一座持續生成的未來想像。展覽從生活循環與產業循環出發，探索材料創新、綠色製程與日常行動如何共同形塑永續未來。透過互動體驗與循環空間設計，邀請觀眾在探索與創造中參與一座不斷演進的循環城市。

Beginning in Taoyuan, "TAOPIA" connects local industries, design innovation, and circular practices to portray an evolving future. From lifestyle initiatives to green manufacturing, the exhibition explores how material innovation and daily actions shape sustainability. Through interactive experiences and circular space design, visitors are invited to explore, create, and engage in a dynamic circular city.

共序工事 Uroborus_studiolab

A7 賣動流
Market Flow

好市有戲 Markets, Action!

桃園會展中心
Messe Taoyuan



《好市有戲》從桃園出發，走進台灣代表性商圈與市場，透過經營者、消費者、設計師等不同視角，看見設計驅動商圈脈動，串連人、場域與服務，凝聚多元角色，共同展現好市齊鳴。那些關於設計、空間與人的故事，正悄悄改變商圈與市場的日常風景。走進《好市有戲》，一起看看今天有誰粉墨登場？

"Markets, Action!" steps into commercial districts and traditional markets across Taiwan. Through the perspectives of business owners, consumers, and designers, the exhibition reveals how design drives commercial areas by connecting people, spaces, and services. Step into "Markets, Action!" to discover the stories transforming everyday market landscapes.

平凡製作 studio ordinary

A8 智造流
Smart Making Flow

24HR 運轉全世界 Taoyuan Teamwork

桃園會展中心
Messe Taoyuan



桃園，作為臺灣重要的製造基地與對外連結城市，如今已轉型為全球供應鏈樞紐。本展以「24HR 運轉全世界·Taoyuan Teamwork」為主軸，盤點製造產業四大系統與七大產業面向，涵蓋民生製造、高科技製造，到能源、交通、物流與航空等不同領域，產業彼此串聯，形成完整的供應鏈，也讓桃園從製造基地逐步成為連結臺灣與世界的重要節點。

Taoyuan has transformed into a global supply chain hub and vital international node. Centered around "Taoyuan Teamwork," this exhibition maps four major industrial systems and seven key sectors, spanning high-tech production, energy, logistics, and aviation. Together, these interconnected industries showcase Taoyuan's seamless evolution from a manufacturing base to a world-class network.

三加二設計 3+2 design studio

A9

行動流
Action Flow

桃園演算室

TAOYUAN RE:CODE

桃園會展中心
Messe Taoyuan

在數位與實體交織的城市中，日常行為正持續參與環境運算。《桃園演算室》以數據轉譯能源與碳排，讓觀眾成為演算員，透過選擇即時影響結果，將個體行動匯聚為集體力量，重新編碼城市的淨零未來。

In a phygital city, our daily routines constantly feed into environmental computing. "Taoyuan Re:Code" transforms energy and carbon emissions data into an immersive space where visitors become algorithmic operators. Through choices that exert real-time impacts on the results, individual actions merge into a powerful collective force recoding the city's path toward a net-zero future.

留白計畫 blank plan

A10

循環流
Infinite Flow

水之道

Life Around Water

桃園會展中心
Messe Taoyuan

漣漪、匯聚、循環、無限，遇見桃園與水共生、共好的城市之道。

循著水之道，看見水如何在城市被留下、被使用，也讓用過的水回到土地與生活，展開新的循環，生生不息。桃園在思考與行動中持續尋找與水共生的平衡，讓一滴水的旅程，延伸出永續未來的無限可能。

Ripples, convergence, cycles, and infinite possibilities—Taoyuan's way of living and thriving with water.

Follow water as it is retained, used, and returned to the land and everyday life. Through each new cycle, Taoyuan seeks balance with water, opening possibilities for a sustainable future.

樸實創意 Plain Design



眾聲流
Resonance Flow

文化 Well-being · __ __ 生成中 Cultural Well-being · __ Emerging

桃園會展中心
Messe Taoyuan



文化 Well-being · __ __ 生成中。

以人為本，設計正走入桃園的街廓日常，將多元世代的生活經驗轉譯為宜居的幸福風景。這裡不是一座「已完成」的桃園，標題刻意留下的底線，交由每一位定居與造訪此地的人共同填寫，成為一題持續生成中的城市生活命題。

Cultural Well-being · __ Emerging

People-centric design is finding its way into the everyday streetscapes of Taoyuan, translating the life experiences of diverse generations into a livable, happy landscape. "Cultural Well-being · __ Emerging" does not present the 'final version' of Taoyuan. Whether you are a resident or visitor, the underlined blanks deliberately left in the title are yours to fill, an ever-evolving proposition of urban life.

優視覺溝通有限公司 U Visual communication



新銳流
Nova Flow

漸構桃園：造城進行式 Shaping Taoyuan: City-Making in Progress

桃園會展中心
Messe Taoyuan



以《漸構桃園：造城進行式》為主題，匯聚青年設計、國際視野與城市行動，透過展覽、共創工作坊及論壇交流，呈現青年世代如何以設計回應城市發展、社會需求與未來生活，共同探索桃園的城市特色與未來願景，形塑持續生成中的城市新樣貌。

Themed "Shaping Taoyuan: City-Making in Progress," the exhibition, collaborative workshop, and forum bring together youth design, global perspectives, and urban action to showcase how the younger generation responds to urban development, social needs, and future lifestyles via design. Together, we explore Taoyuan's unique character and future vision to shape an ever-evolving new urban silhouette.

易隨設計股份有限公司 InnoSpread Co., Ltd

A13

國際流
International Flow

#桃園POV

#TaoyuanPOV

桃園會展中心
Messe Taoyuan

#桃園POV

世界觀點，匯聚桃園
See Taoyuan Through the World's Perspectives

09 / 10
24 / 11

@ 青埔展區
桃園會展中心 | A13展區

2026台灣設計展 @桃園流

桃園是世界進入臺灣的重要入口，也是臺灣向世界交流的起點。本展匯聚全球與在地設計觀點，透過不同文化背景與創意思維的交會，重新描繪桃園城市意象。以設計為語言，展現桃園連結世界、創造未來的城市魅力。

Taoyuan is an important entry point for the world to meet Taiwan and a gateway for Taiwan's global engagement. #TaoyuanPOV brings together global and local design perspectives, redefining Taoyuan's urban imagery through the interaction of diverse cultural backgrounds and creative thinking. Using design as a language, the exhibition expresses the city's charm in connecting with the world and shaping its future.

中天電視股份有限公司
CTI Television Inc

亞洲大學 數位媒體設計學系
Department of Digital Media Design, Asia University

A14

智慧流
Smart Flow

智匯生城市

The city in Formation

桃園市立圖書館青埔智慧科技分館 3 樓
3F., Qingpu Branch
Taoyuan Public Library

智匯生城市

THE CITY
IN
FORMATION



2026
09.24

10.11

A14

時間 10:00-18:00 / 週日 10:00-22:00
桃園市立圖書館 | 2026 Taiwan
青埔智慧科技分館 3F | 桃園流

以「匯流」為起點，透過設計轉譯，將抽象的流動轉化為可被看見的城市形態。以《智匯生城市》為主題，將城市視為持續生成的動態系統，透過視覺化呈現，讓觀者理解城市便利背後，是多層系統運作的結果，描繪跨領域共同建構的未來城市。

Starting from the concept of Convergence, the exhibition uses design to translate abstract flows into tangible urban forms. Centered on "The city in Formation", it views the city as a dynamic system. Through visualization, visitors discover the multi-layered systems behind urban convenience and a co-constructed future city.

(體驗活動請至官網「每日活動」報名)

光洋波斯特國際展覽股份有限公司 KY-POST DESIGN INTERNATIONAL CO., LTD.

中壢展區

Zhongli Area



1 倉庫編號 i 服務站 + 醫護站 男女 廁所 設計食堂

B1 文化流
匯流城市・文化共生

B2 青春流
青春匯萃

D5 桃源好味食堂

D6 桃園可潮了 |
台灣設計展在桃園官方商店

D10 桃源好味市集

D11 中原文創園區
613 設計展限定市集

D12 中壢展區展演活動



文化流
Cultural Flow

匯流城市・文化共生

Convergent Cities,
Cultural Symbiosis

中原文創園區 1 號、2 號、3 號倉庫

Chung Yuan Cultural And
Creative Park Warehouse 1-3



「多元文化展區」以「匯流城市・文化共生」為核心，打破界線，從信仰、飲食與服裝穿透日常、交織原住民族、閩南、客家、眷村、閩東、新住民的生命經驗，邀你走入這座共生共榮的城市！

With the theme “Convergent Cities, Cultural Symbiosis” as feature, the “Multiculture Pavilion” breaks away geographical boundaries and further penetrates daily life from religion/faith, cuisines and clothing. Life experiences from indigenous peoples, Southern Hokkien (Southern Fujian), Hakka, military dependents’ villages, Eastern Hokkien, and new immigrants are woven together and presented as a thriving symbiotic city, where you are invited to come over!

藝高文創 iEgoArt Inc.



青春流
Youth Flow

青春匯萃

YOUTH THREADS

中原文創園區 10 號、14 號倉庫

Chung Yuan Cultural And
Creative Park Warehouse 10 & 14



《青春匯萃 YOUTH THREADS》集結桃園學生徵件、桃園設計獎及 ADA ISDW 2026 成果，呈現青年設計多元創作與國際交流成果。主視覺以「桃元素」充氣氣球為核心，象徵青春持續充氣、創意逐漸成形，串聯彼此，匯聚成屬於桃園的青春設計風景。

"YOUTH THREADS" showcases works from student open calls, the Taoyuan Design Award, and ADA ISDW 2026. Featuring inflatable balloons with "Taoyuan Elements," the visual identity symbolizes creative ideas expanding through collision and co-creation to form a vibrant local design landscape.

中華民國工業設計協會 Taiwan Industrial Design Association

C1

城市之鏡

Mirror of the City: SS Evolution

每日 19:00-21:00

桃園市立美術館戶外空間 Taoyuan Museum of Fine Arts Open Space

《城市之鏡》將桃園轉譯為鏡，是孕育著萬物，萬物也映照歸為城市的一面感知之鏡。能看見水霧雷射結合的「自然」棲地、也透過互動解碼「人文」與產業文化，再用手機將光流注入「匯流」長廊，最終匯聚於美術館外牆，展開每 30 分鐘一場化水為鏡的光雕展演，亦是萬物映照桃園，持續共生、演進的呈現。

"Mirror of the City" transforms Taoyuan into a perceptual mirror that reflects urban life. Visitors can journey through mist and lasers, decode local stories via interactive displays, and channel light streams using their phones. Every 30 minutes at the museum façade, light art turns water into a mirror, revealing a city in continuous symbiosis and evolution.

藝高文創

iEgoArt Inc.

黑川互動媒體藝術

Peppercorns Inc.

C2

一樣不一樣

Same but Different

桃園市兒童美術館 Taoyuan Children's Art Center

《一樣不一樣》兒童藝術特展，以「共融」為核心概念，邀請法國、美國及臺灣共 9 組藝術家與設計團隊展出。我們將和孩子一起體會：在這個世界上，我們有著「一樣」想玩、想被理解的心，卻有著「不一樣」的身體、感官與看世界的方式。

The children's exhibition "Same but Different" focuses on inclusion, featuring art installations by nine international and local creative groups. Across three themes, Space Play, Difference and Inclusion, and Everyday Imaginations, it invites children to appreciate individual uniqueness and envision a more inclusive city together.

(須另購票入場，工作坊需事先報名)

桃園市立美術館

Taoyuan Museum of Fine Arts

桃園市兒童美術館

Taoyuan Children's Art Center

C3

書寫的變奏與對話：書法・設計的當代語境

Variations and Dialogues in Writing: Calligraphy Meets Design

橫山書法藝術館 Hengshan Calligraphy Art Center

書法與設計以文字造形為核心，在傳統與當代、手寫與科技之間展開對話。「書寫的變奏與對話：書法・設計的當代語境」匯聚臺、港、澳、中、日、韓創作者，以多元媒材重新拆解、轉譯漢字，展現書寫變奏與再生的生命力。

"Variations and Dialogues in Writing: Calligraphy Meets Design" explores the visual form of characters at the intersection of tradition, modern design, and technology. Featuring creators across Taiwan, Hong Kong, Macao, China, Japan, and Korea, the exhibition deconstructs Chinese characters through diverse media, revealing the vitality of writing as it continuously transforms and renews itself.

(須另購票入場)

游明龍

Yu Ming-Lung

桃園市立美術館 | 橫山書法藝術館

Taoyuan Museum of Fine Arts | Hengshan Calligraphy Art Center

C4

原生力

oi ha hai

Pyasan 泰雅文化館 Pyasan Atayal Culture Center

桃園西部城市中擁有最多原住民人口，蘊含著豐沛的原民能量。本展借以阿美族語「oi ha hai」的意涵「靈啊！我在」，引領觀眾循著族人的生活與記憶，看見原住民族文化在當代持續發光的樣貌。

As home to western Taiwan's largest urban Indigenous population, Taoyuan fosters vibrant native cultures. Titled after the Amis ritual chant "oi ha hai" ("Oh Spirit! Here I am"), this exhibition explores the pull back to native roots. Tracing heritage, memory, and urban migration, it showcases how traditional culture continues to shine in modern life.

天衍光藝設計有限公司 Tian Yen Light Art Design Co., Ltd.

C5

山城的客廳－家的工藝生活提案 Living Room Tour

Living Room of Daxi - Craft and Contemporary Living

大溪木藝生態博物館－大溪武德殿 Martial Arts Dojo, Daxi

大溪的工藝誕生於日常所需，每一件由在地師傅製作的器物，陪伴在地人的生活起居，並於日常使用之中，形塑出屬於大溪的民藝樣貌。本展以「山城的客廳」為主題，將家中最重要的交流場域，透過三種當代的生活情境與風格，看見大溪工藝如何轉化新生、走進家庭，重新想像工藝與家的關係。

Born from daily necessity, Daxi's craft traditions carry a unique local character. Themed "Living Room of Daxi," this exhibition presents three contemporary living scenarios to showcase local craftsmanship. It invites visitors to discover how Daxi crafts are reimagined for modern homes, inspiring new possibilities for everyday life.

桃園市立大溪木藝生態博物館

Daxi Wood Art Ecomuseum, Taoyuan

黑潮文化股份有限公司

Kuroshio Culture CO., LTD.



更多熱點活動
請上網站查詢

D1

漸構桃園：設計驅動城市未來論壇

論壇

Shaping Taoyuan:
Design Driving Urban Futures Forum
(需事先報名)

Date
09/24 09:00-16:20

Location
桃園會展中心 G01 會議室
Messe Taoyuan Meeting Room G01

D2

匯視未來・桃園國際設計論壇

論壇

Converging Futures:
Taoyuan International Design Forum
(需事先報名)

Date
09/25 09:00-16:00

Location
桃園市兒童美術館 國際演講廳
International Auditorium,
Taoyuan Children's Art Center

D3

2026 桃園外送快遞電商減廢治理高峰論壇 《少廢入流－共創城市配送的循環治理》

論壇

“Less Waste・More FLOOW” Taoyuan Circular Delivery
& Waste Reduction Governance Summit 2026
(需事先報名)

Date
10/02 13:00-16:00

Location
桃園會展中心 G01 會議室
Messe Taoyuan Meeting Room G01

D4

硬桃派 Hardcore Tao-Pie

設計食堂

Date
09/24-10/11

Location
桃園會展中心
Messe Taoyuan

D5

桃源好味食堂

Tao Flow Canteen

(桃源好味沙龍需事先報名請至官網「每日活動」報名)

Date

09/24-10/11

Location

中原文創園區

11 號倉庫及微型廣場 A

Warehouse No.11 and Mini Plaza A,
Chung Yuan Cultural and Creative Park

設計食堂

D6

桃園可潮了 | 台灣設計展在桃園官方商店

TAO CAN “Taiwan Design Expo in Taoyuan” Official Store

Date

09/24-10/11

Location

桃園會展中心、中原文創園區

Messe Taoyuan & Chung Yuan
Cultural And Creative Park

賣店

D7

光流方舟

Taoyuan Luma Ark

Date

09/24-10/11

Location

亞洲·矽谷創新研發中心基地

Asia Silicon Valley R&D Center

市集

D8

桃園流・行工廠

Taoyuan Flow・Factory Trend

Date

09/24-10/11

Location

亞洲·矽谷創新研發中心基地

Asia Silicon Valley R&D Center

市集

D9

硬桃派市集

Hardcore Tao-Pie Market

Date

09/25-09/28

10/03-10/04

10/09-10/11

Location

環溪一街

Huanxi 1st St.

市集

D10

桃源好味市集

Tao Flow Market

Date

09/25-09/28

10/03-10/04

10/09-10/11

Location

中原文創園區前照壁廣場

Screen Wall Plaza,
Chung Yuan Cultural and Creative Park

市集

D11

中原文創園區 613 設計展限定市集

市集

Chung Yuan Creative 613 -
Taiwan Design Expo Special Market

Date

09/25-09/28

10/03-10/04

10/09-10/11

Location

中原文創園區

Chung Yuan Cultural and Creative Park

D12

中壢展區展演活動

展演

Date

09/25-09/28

10/02-10/04

10/09-10/11

Location

中原文創園區 13 號倉庫

Warehouse 13, Chung Yuan
Cultural And Creative Park

D13

2026 台灣設計展數位集章活動

集章

Digital Stamp Collection

Date

09/24-10/11

Location

青埔展區、中壢展區、
中壢舊城區

Qingpu Area & Zhongli Area &
Zhongli Old Town

D14

2026 桃園購物節

活動

2026 Taoyuan Shopping Festival

Date

08/01-10/31

Location

桃園市

Taoyuan City

D15

人間有味——桃園飲食文學的多元性格

展覽

Flavors of Life:

The Diverse World of Taoyuan's Food Literature

Date

2026/09/08-2027/02/28

Location

桃園文學館 3 樓

3F, Taoyuan Literature Museum

D16

太武藝術季

展覽活動

Taiwu Art Festival

Date

09/11-10/18

Location

太武新村眷村文化園區

Taiwu New Village Cultural Park

D17

石在好設計－史前生活的設計智慧

What a Hard Design! Wisdom in Stone Age

展覽

Date

09/23-10/11

Location

大園尖山考古展示館

Dayuan Jianshan

Archaeological Exhibition Hall

D18

跟著「大廟喵」闖關祈福！

Join the Damiao Meow on a Blessing Quest!

活動

Date

2026/09/24-2029/09/24

Location

大廟景福宮

Taoyuan Jingfu Temple

D19

05 探險趣－桌遊設計活動

Adventure 05

活動

Date

09/26

10/03

Location

航空城博物館

05 警戒區（三號機庫）

Taoyuan Aerotropolis Museum

05 Alert Hangar Area Hangar No. 3

D20

2026 桃園鐵玫瑰音樂節

2026 Taoyuan Iron Rose Music Festival

表演

Date

10/03-10/04

Location

桃園陽光劇場

Taoyuan Sunlight Arena

D21

DESIGN OUR LIFE –

北海道東川町の工藝風景

DESIGN OUR LIFE - Meet HIGASHIKAWA

展覽

Date

10/03-11/01

Location

大溪木藝生態博物館－公會堂

Daxi Assembly Hall

D22

優人神鼓 x 桑布伊

《我回來了－做一部作品給自己的靈魂》

《I Have Returned》

（需另買票入場）

表演

Date

10/10 19:30

10/11 14:30

Location

桃園展演中心展演廳

Taoyuan Arts Center

@ 青埔展區
Qingpu Area

桃園會展中心

Messe Taoyuan

桃園市立圖書館青埔智慧科技分館

Qingpu Branch Taoyuan Public Library

@ 中壢展區
Zhongli Area

中原文創園區

Chung Yuan Cultural And Creative Park

@ 衛星展區
City Exhibit

桃園市立美術館戶外空間、桃園市兒童美術館、
橫山書法藝術館、Pyasan泰雅文化館
大溪木藝生態博物館

Taoyuan Museum of Fine Arts Open Space, Taoyuan
Children's Art Center, Hangshan Calligraphy Art
Center, Pyasan Atayal Culture Center, Daxi Wood
Art Ecomuseum

@ 設計響應
Design Response

全市響應

Whole City Responds

展覽時間 Exhibition Period

2026.09.24 (Thu.) —————→ **10.11** (Sun.)

平日：週一至週四 10:00-18:00

假日：週五至週日 10:00-20:00 (包含國定假日)

展期最後一日 10:00-18:00

Weekdays (Mon-Thu): 10:00-18:00

Weekends & Holidays (Fri-Sun): 10:00-20:00

Final Day : 10:00-18:00

免費參觀 Free Admission

衛星展區開放時間及入場方式詳情請至官網查詢

指導單位 經濟部、桃園市政府、桃園市議會

主辦單位 經濟部產業發展署、桃園市政府各局處

執行單位 台灣設計研究院、桃園市政府文化局、桃園市政府青年事務局、
桃園市政府都市發展局、桃園市政府觀光旅遊局、桃園市政府環境保護局、
桃園市政府水務局、桃園市政府智慧城鄉發展委員會、
桃園市政府經濟發展局、桃園市政府農業局、桃園市政府新聞處

協辦單位 經濟部商業發展署、環境部資源循環署、
桃園大眾捷運股份有限公司、桃園航空城股份有限公司

專案辦公室 桔禾創意整合有限公司



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